RECEIVED AND FILED
WITH THE
N.J. BOARD OF DENTISTRY
ON 4-24-92 cm...

ROBERT J. DEL TUFO ATTORNEY GENERAL OF NEW JERSEY

By: Kathy Rohr

Deputy Attorney General Division of Law, 5th Floor 124 Halsey Street Newark, New Jersey 07102

Tel: (201) 648-4735

STATE OF NEW JERSEY
DEPARTMENT OF LAW AND PUBLIC
SAFETY
DIVISION OF CONSUMER AFFAIRS
STATE BOARD OF DENTISTRY
DOCKET NO.

In the Matter of)

KENNETH O'CONNOR, D.D.S.)

Licensed to Practice Dentistry)
in the State of New Jersey)

Administrative Action

CONSENT ORDER

This matter was opened to the New Jersey State Board of Dentistry upon receipt of information which alleged that Kenneth O'Connor, D.D.S., placed a classified advertisement in "RDH" in the employment section for registered dental hygienists and that, in the opinion of the Board, said advertisement contained information in violation of N.J.S.A. 45:1-21(b).

In order to resolve this matter without recourse to formal proceedings and for good cause shown;

IT IS, THEREFORE, ON THIS 2 | ST DAY OF APRIL, 1992, HEREBY ORDERED AND AGREED THAT:

1. Kenneth O'Connor, D.D.S., is hereby assessed a civil penalty in the amount of \$2,500.00. Payment shall be made by certified check or money order made payable to the State of New Jersey and shall be submitted to Agnes Clarke, Executive Director

of the Board of Dentistry, at 124 Halsey Street, Sixth Floor, Newark, New Jersey 07102, no later than the first day of the month following the entry date of this Order.

2. Dr. O'Connor is hereby admonished by the State Board of Dentistry to cease and desist the use of any terms in a classified advertisement which directly or indirectly may tend to mislead or confuse a potential professional employee.

William R. Cinotti, D.D.S

President

State Board of Dentistry

I have read and understand the within Order and agree to be bound by its terms. Consent is hereby given to the Board to enter this Order.

Kenneth O'Connor, D.D.S.